



Retrofit: The Architecture of Optimism

Elie Gamburg | Design Principle KPF

KPF

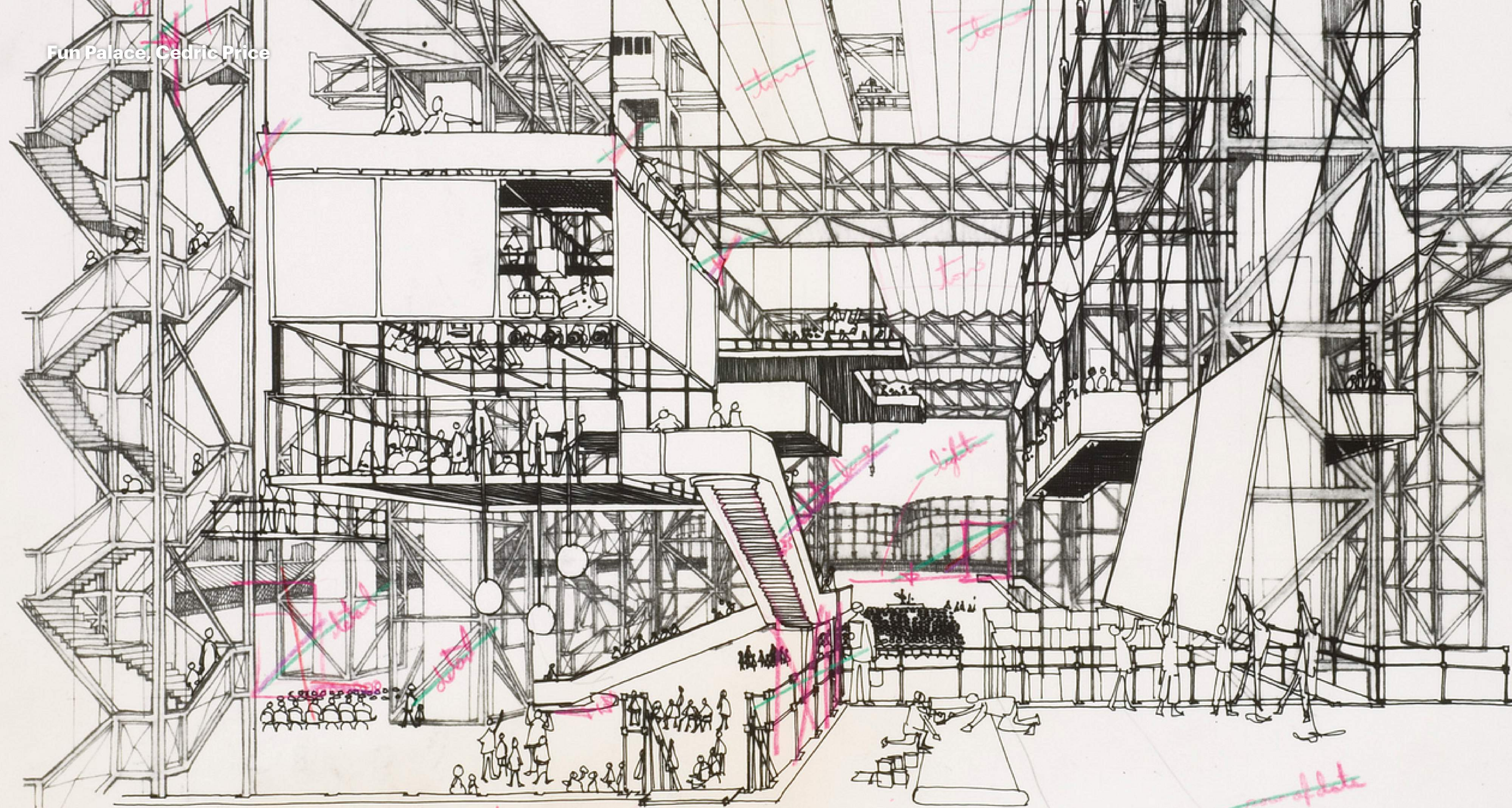
Pruitt-Igoe, St. Louis, Missouri



July 15, 1972



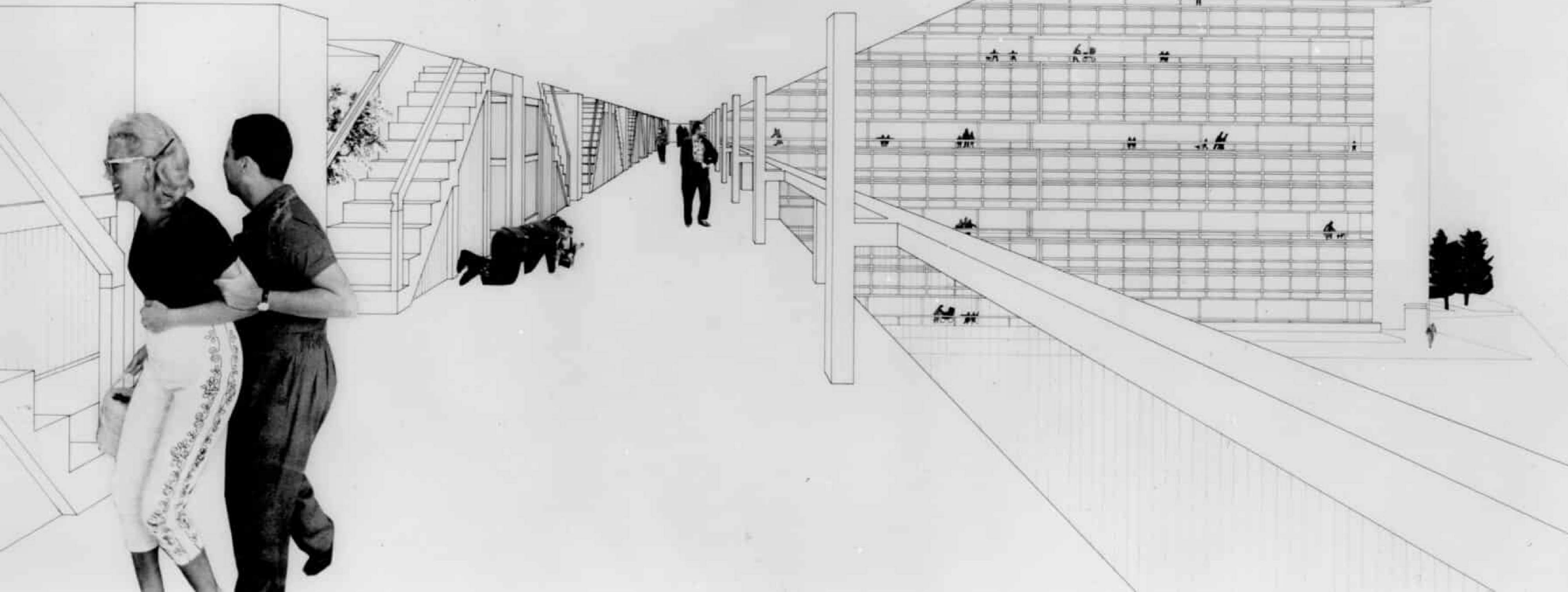
Fun Palace, Cedric Price



Robin Hood Gardens

"An exemplar – a demonstration of a more enjoyable way of living in an old industrial part of a city. It is a model of a new mode of urban organisation which can show what life could be like."

Alison + Peter Smithson





December 2017



London 1960s



Portland Road W11



South Bank Tower
London



South Bank Tower
London



South Bank Tower Before
London



South Bank Tower
London



81 Newgate Street
London



81 Newgate Street
London



Hudson Commons

New York



99 City Road
London



Contributing to Urban Life



The Strand Before





The Strand Tomorrow



A Varied Estate

DENMARK HILL

ST. THOMAS

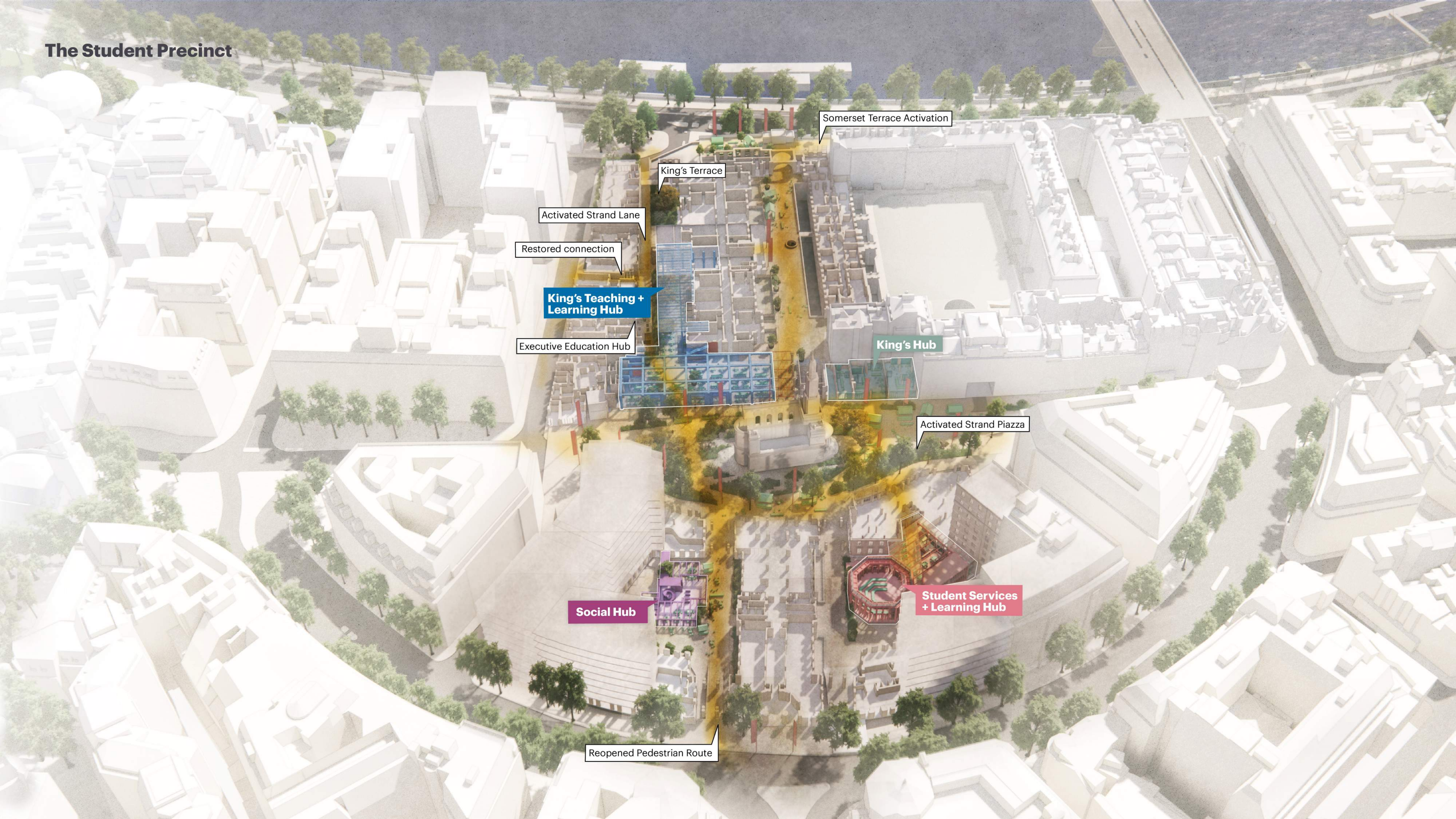
WATERLOO

STRAND

← GUY'S



The Student Precinct



Somerset Terrace Activation

King's Terrace

Activated Strand Lane

Restored connection

King's Teaching +
Learning Hub

Executive Education Hub

King's Hub

Activated Strand Piazza

Social Hub

Student Services
+ Learning Hub

Reopened Pedestrian Route

Strand Building Today



Strand Arrival



The Strand Lobby

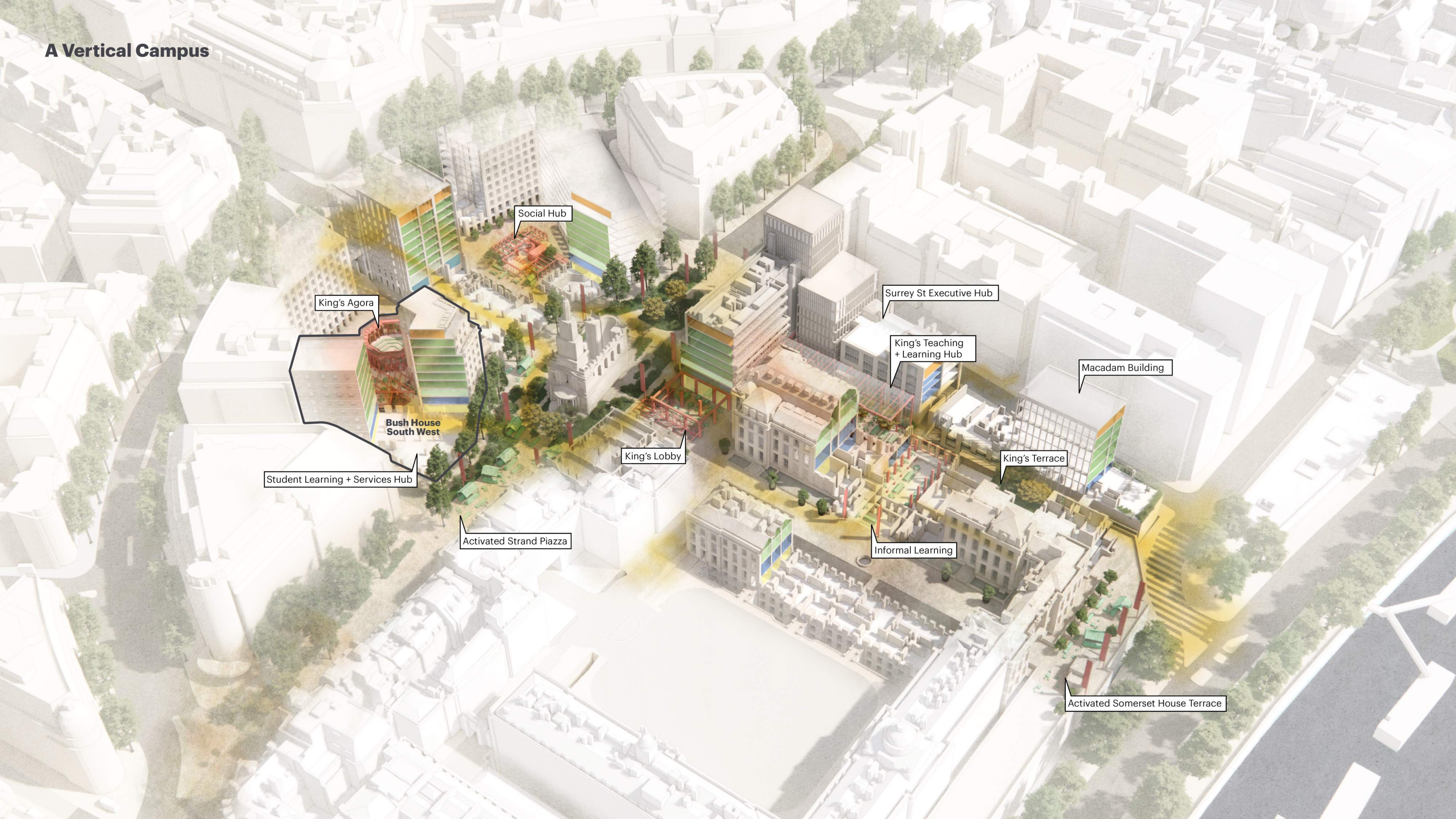




Informal Learning



A Vertical Campus



Social Hub

King's Agora

Bush House South West

Student Learning + Services Hub

Activated Strand Piazza

King's Lobby

Surrey St Executive Hub

King's Teaching + Learning Hub

Macadam Building

King's Terrace

Informal Learning

Activated Somerset House Terrace

Bush House South West



The King's Agora



The Student Hub



The Student Hub



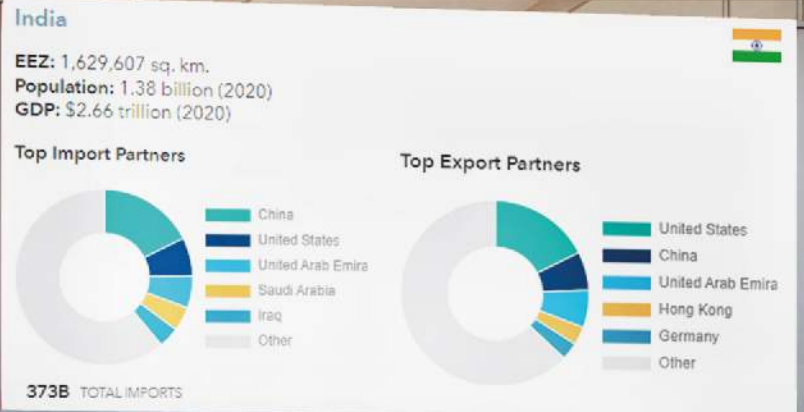


Economic growth beyond 2040:

Complex Regulatory Environment: India's regulatory framework can be complex and bureaucratic, which can pose challenges for businesses and foreign investors.

Development Challenges: Despite rapid economic growth, India faces challenges such as poverty, healthcare, education disparities, and infrastructure deficiencies.

KING'S
LONDON



Thank You



Waterloo Campus

South Bank

Hayward Gallery

National Theatre

Maker Hub

Learning Hub

Waterloo Student Hub

Student Services

Campus Square

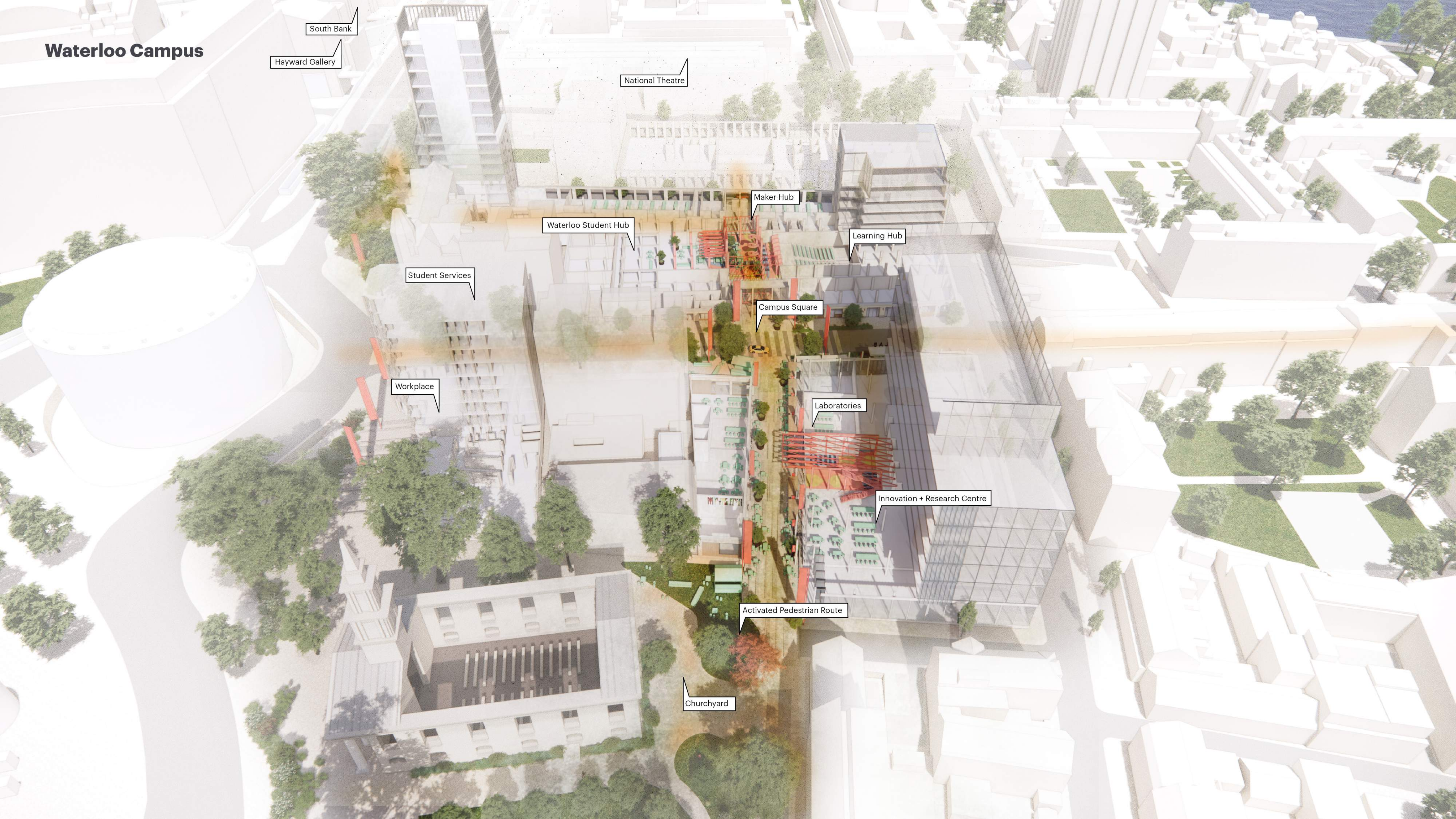
Workplace

Laboratories

Innovation + Research Centre

Activated Pedestrian Route

Churchyard



The Campus Spine

